

Color Palette Guide

The Zorn Palette (Traditional)



Ivory Black



Cadmium
Red Light



Yellow Ochre



Titanium
White



The C-M-Y Palette (Modern)



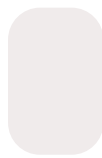
Cobalt Teal*



Quinacridone
Violet**



Cadmium
Yellow Light



Titanium
White

The Master's Palette (Combined)



Ivory Black



Ultramarine
Blue



Cobalt Teal*



Quinacridone
Violet **



Cadmium
Red Light



Yellow Ochre



Cadmium
Yellow Light



Titanium
White

Expanded Colors (To Be Used As Shortcuts)



Van Dyke
Brown



Dioxazine
Purple



Permanent
Green Light



Cadmium
Orange

Key Terms

Hue



The color family

Chroma



The purity of the color

Value



The lightness or darkness

Temperature



The warmth or coolness

Notes About Full Palettes

- White + black are controllers that help control value and saturation. Avoid using them directly unless absolutely necessary.
- There are two versions of your primary colors using this palette: one warm and one cool, and one lighter and one darker.
- This palette creates 90-95% of all colors you need.