

# RSA Color Theory Guide

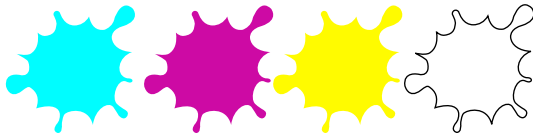
## THE ZORN PALETTE



Ivory Black    Cadmium Red Light    Yellow Ochre    Titanium White

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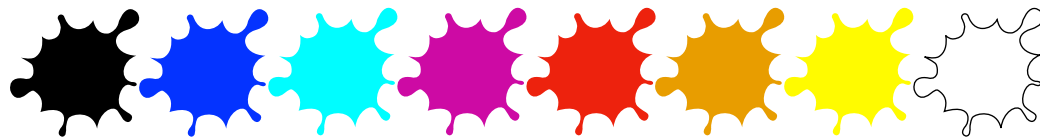
## THE C-M-Y PALETTE



Cobalt Teal\*    Quinacridone Violet\*\*    Cadmium Yellow Light    Titanium White

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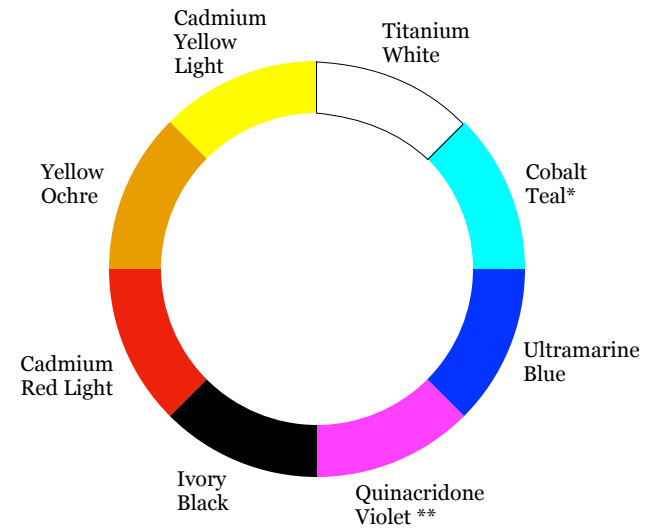
## THE MASTER'S PALETTE



Ivory Black    Ultramarine Blue    Cobalt Teal\*    Quinacridone Violet\*\*    Cadmium Red Light    Yellow Ochre    Cadmium Yellow Light    Titanium White

## NOTES ABOUT FULL PALETTES:

- White + black are controllers that help control value and saturation.
- There are two versions of your primary colors using this palette: one warm and one cool.
- This palette creates 90% of all colors you need.



\* Or Manganese Blue  
 \*\* Or Alizarin Crimson